

Moving from Fundraising to Philanthropy

Fundraising is a focus on meeting a dollar goal, while philanthropy is about people feeling good about giving and giving back to your organization. If an organization focuses on philanthropy, they ultimately generate more sustainable resources, and these strong relationships can weather storms and help an organization grow while others shrink in tough economic times.

This workshop is a fast-paced and comprehensive view of how all members of the team—board members, executive team, staff, and volunteers—can raise money for your mission and build a stronger organization.

You will be provided with a printout of the coordinating power-point and all associated handouts.

Session Goals—

The 2.5hr workshop is interactive and will utilize data, training, discussion, peer interaction and coaching to address the following:

- Build a culture of philanthropy that uses all team members, from board members to programming staff.
- Learn and develop the basic elements of a program.
- Build your prospect pool.
- Utilize and leverage your mission.
- Evaluate your fundraising practices.

Designed for - This workshop is tailored for your board, ED, and development staff. Attend together to get the most out of this engaging, hands-on presentation.

Facilitated by Nonprofit Network, generously sponsored by the Cook Family Foundation.



The [Cook Family Foundation](#) works with nonprofit organizations in Shiawassee County to help them realize their missions, build their capacity to make change in the community, and work with others to improve the quality of life for Shiawassee County residents.

These board training sessions are open to any current Shiawassee County nonprofit leadership, board members, staff members, or volunteers that live in, or directly serve the Shiawassee County community.

Register [HERE](#)